

TV Auction: total commitment will win the day



Over the course of the next 100 days or so, focus of attention for club members should be TV Auction. In simple terms, we need more than 400 gifts to

make the auction a success and club membership stands at 49. The calculation is simple!

Borrowing from former US President Bill Clinton and taking liberties with the intent of his message, the success of the auction comes down to this - ***It's the gifts, stupid!*** With the local Windsor and Essex County economy challenged on a daily basis, we are all going to have to work doubly hard to round up the gifts necessary to make the auction a success.

Phase One of the 2009 campaign kicked off earlier this year. At that time, we asked you to visit those donors and friends of Rotary who contributed to the 2008 campaign - and ask them to participate again. We also asked you to visit the sponsors from last year and get them aboard again. Many members have already begun the process. If you haven't had the opportunity to work on auction, please find some time to do so.

The Auction Committee is asking each club member to make a minimum commitment to auction of 6 gifts - but obviously, the more the better.

On a weekly basis, we will chart the progress at our Thursday meetings, so we all know how much - or how little - work needs to be done to make the auction a success. The committee will work tirelessly to make this auction a success and is asking for an equal commitment from the club. Members should place a sticker on the chart for every gift acquired - there will be different stickers for confirmed gifts and promised gifts. When a promised gift is confirmed, simply place a new sticker over the top of the old one.

Our club has a reputation for innovation and creativity. The committee has already received a number of suggestions for gifts and on



August 13, the Thursday meeting will be dedicated to brainstorming about all things Auction. We will then put many of the suggestions and ideas into practice.

Please remember that the only way for the auction to succeed is by total commitment. Without gifts, we don't have an auction. 400 plus gifts. 100 plus days. 49 members. Anyway you look at it - we need gifts!

COMING EVENTS

| | |
|---------------------|-------------------------|
| August 7 | Concessions |
| | WFCU Centre |
| August 28 | Tigers Baseball |
| | vs. Tampa |
| September 12 | Past President's |
| | Party |



Ouch! A child smiles while a team of Rotarians and accredited social health activists check pinkies and administer the oral polio vaccine during a door-to-door immunization effort in India. © Rotary International



*A message
from the President*

ALAN DROUILLARD

Greetings Windsor St. Clair Rotarians:

The message this month is unusually brief because after learning to run the meetings, the beginning of year planning and the weekly video message my creative tank is running on empty!

August is membership month

First, I want to thank everyone for their assistance and support over the last month, their words of advice (both solicited and unsolicited, but always welcome), the reminders of what to do, what not to do or what I forgot to do - but most importantly to all of you for being Everyday Rotarians and doing all you do for the club. It truly amazes me how many people we have working on numerous activities at any one time. These efforts are coordinated through our committees and culminate into accomplishments our Rotary Club can be proud of.

August is membership month. I want to again remind

Rotary banners...

By Susan Hanf

Rotary International News -- 5 August 2009

One of the more colorful traditions of Rotary is the exchange of club banners.

Rotarians traveling to distant locations often take banners to exchange at make-up meetings as a token of friendship. Many clubs use the decorative banners they have received for attractive displays at club meetings and district events.

By 1959, exchanging banners had become so popular that the RI Board of Directors was concerned the practice would be a financial burden on clubs. It urged Rotarians to "exercise discretion, moderation, and measured judgment in making provision for such exchanges."

The approximately 20,000 banners in the Rotary History and Archives collection reflect clubs' hometown pride and their connection with the international organization. In addition to incorporating the Rotary emblem, banners often include symbols or imagery of a club's town, region, or country. Others represent local craftsmanship or cultural traditions by displaying leatherwork, weaving, embroidery, or hand-painted designs.

everyone about the need to keep our club strong by bringing in new members thereby adding diversity and new skill sets to our club. To quote from a recent article in the Rotarian, "To keep clubs strong, every Rotarian must share the responsibility of bringing new people into Rotary.....The Value of Rotary Speaks for its self, and the best way to spark the interest of potential members is by letting them experience fellowship and service firsthand". So, let people know what you do as an Everyday Rotarian, invite them out to a meeting or an event and see what happens?

Just a few more items to touch on this month. I am pleased to inform you that the club has forwarded two applications to district, one for an Ambassadorial Scholar and another for a GSE team member, both the Ambassadorial Scholarship and the Group Study Exchange are outstanding programs supported by your donations to the Rotary Foundations and I am very pleased we can offer these opportunities to members of our community.

Exchange student soon to arrive

Our Exchange student Hannah Wegnet, will be arriving from Germany on August 20 so please start thinking about some of the activities that Hannah could accompany you on in order for her to become acquainted with our club members and their families. Finally on August 16, Shelly and Mike Duben will be leaving along with the RELAY team for a project in Ethiopia; please join me in wishing Mike and Shelly all the best as they embark on another of our club's RELAY Projects.

That's it! Enjoy the rest of the summer.



AUGUST IS MEMBERSHIP MONTH: Past President Shelly Duben welcomes and introduces the newest member of our club, Vicki Houston (Right). Welcome Vicki!

A social networking primer for Rotarians



Social networking is not just another fad. Social networks are here to stay. Facebook has 200,000,000 registered users; Classmates has 50,000,000; and MySpace has 253,000,000. Facebook is thought to be the most popular online social networking website, but there are others that are just as easy or as much fun to use. Twitter has become a very popular site not only for keeping in touch with friends and colleagues, but for advocacy as well.

Social networking websites function like an online community of internet users. Depending on the website in question, many online community members share a common interest such as hobbies, religion, politics – and in our case Rotary. Once you are granted access to a social networking website you can begin to socialize. This socialization may include reading the profile pages of other members and possibly even contacting them.

Rotarians can connect online to increase visibility and to create recognition...

Rotarians provide service through fellowship and social networking is one of the many ways Rotarians can connect online to increase visibility and to create recognition for Rotary projects and initiatives. Windsor St. Clair members can visit Rotary International's official social networking pages and join the conversation. There are links on our club website or you can access them through www.rotary.org. Windsor St. Clair is in the process of joining several of these – stay tuned for details. Following is thumbnail information on the more popular sites:

FACEBOOK

There are numerous rotary-related pages on Facebook, where you'll find links to RI news stories and videos as well as comments and discussions. There is an Official Rotary International Facebook Page as well as pages dedicated to Ending Polio, Rotary World Peace Fellowships and pages dedicated to individual clubs.

TWITTER

Rotarians can use this site to keep in touch and up-to-date with other Rotarians and friends of Rotarians. Again, there is an official Rotary page, a Rotaract Twitter page and an End Polio Now Twitter page.

LINKEDIN

This allows Rotarians to network with other Rotarians and friends of Rotary, and see who they're connected to. LinkedIn is a professionally oriented social network that can help you share your knowledge and expertise. Groups include the official Rotary group, in addition to pages dedicated to Foundation, Youth Exchange and Future Vision.

YOU TUBE

Rotary International has its own channel on YouTube that offers video content to those interested in Rotary. The YouTube channel supplements video on Rotary's Web site by providing Rotarians the means of embedding video onto their own sites. Rotarians, Rotaractors, and Interactors can select from a collection of pieces from *RVM: The Rotarian Video Magazine* and from *Humanity in Motion* public service announcements. In addition, the YouTube channel allows you to be notified about new videos, and viewers can comment on the videos.

The friends you can make are just one of the many benefits to social networking online. Another one of those benefits includes diversity because the internet gives individuals from all around the world access to social networking sites. This means that although we are in Windsor, you could develop an online friendship with someone in Australia. Not only will you make new friends, but you just might learn a thing or two about new cultures or new languages or how Rotary operates in another part of the world. Learning is always a good thing.

The Public Relations Committee will be reviewing social networking options and will be bringing forward a recommendation in August.

FOUR WAY TEST: Will it build goodwill and better friendships?

COMMITTEE NEWS

YOUTH SERVICE

► The committee voted to provide high school bursaries to the following students: Lisa Phan, Riverside H.S.; Manar Shoshani, St. Joseph H.S.; Rynam Glyana, St Joseph H.S.; Melanie Mouawad, L'Essor; and Jairon Gomez, Herman H.S. Each will receive \$750 for a total of \$3750. A

letter will be sent to all outlining their obligations and requesting their attendance at a meeting for the cheque presentations.

COMMUNITY SERVICE

► The committee passed a motion to donate \$1800 to Windsor Jail.

INTERNATIONAL SERVICE

► Planning is coming to completion for the RELAY trip to Debre Berhan in Ethiopia. The 11 day trip will begin August 16 with a team of 10, consisting of 3 Rotarians and 7 others. Some funds have already been sent to start construction on washroom facilities and other work. The team will be working on a village school to improve conditions for the students and will be taking many other items with them, including t-shirts, pens, and 300 dresses donated by a group known as *Little Dresses for Africa*.

► The committee voted to provide a subsidy of \$50 per person for a

maximum of 8 people and a total of \$400 to members of the Club for the District Governor's Golf Tournament

► The Committee discussed disaster relief efforts for Father Steven to assist the poor during a severe flood in the Dunkwa region of Ghana. Father Steven was involved in previous RELAY trips to Ghana and visited Canada last year. A motion was passed to contribute \$500 to assist him with disaster relief efforts in a basic needs project.



Program Schedule August

SPEAKER & TOPIC

- 6 100 Mile Peninsula/
Mike Dinchik
- 13 Rotary Auction on TV Cogeco
- 20 TBA
- 27 Club Celebration

INTRODUCER

- 6 Charles Gauthier
- 13 Dick Marentette
- 20 Bill Proulx
- 27 Panos Sechopoulos

THANKER

- 6 Ed Link
- 13 Al Santing
- 20 Vicki Seaton
- 27 John Stevenett

GREETERS

- 6 Caro Lepain
Ken Lepain
- 13 Phil McCullough
Diane McKinley
- 20 Barb Porter
Marg Prince
- 27 Danielle Stuebing
Lea-Ann Suzor

Rotarians assigned duties of introducer, thanker and greeter are responsible for finding a replacement if unable to fulfill the duties.

Have some fun, raise some money and relive your youth

We're still in need of volunteers for the Friday, August 7 Bachman Cummings concert at the WFCU Centre. The concert begins at 7:30 p.m., so volunteers should plan on arriving between 5:30 and 6 p.m. If you're interested, please sign up on the website.



CELEBRATIONS

Happy Birthday...

- August 2 Roger Brothers
- August 7 Ken Lepain
- August 18 David LaBranche
Ed Link

Happy Anniversary...

- August 21 Lea-Ann and
Ken Suzor
- August 24 Meg Bang and
Richard
- August 26 Ed and
Lee Ann Link
- August 28 Ann and
Carl Fama

Service Above Self



The Rotary Club of Windsor-St. Clair was founded November 20, 1975. Regular meetings are every Thursday at 7:15 a.m., at the Windsor Yacht Club, 9000 Riverside Drive, Windsor, Ontario. For more information visit www.rotarywindsorstclair.com.